

mōviHealth is the only national musculoskeletal program offering fully-integrated virtual, digital, and in-person care.

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The complications and soaring costs associated with musculoskeletal conditions.
- 2 Introducing mōviHealth**
Product description and results.
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A one-of-a-kind MSK care pathway that aligns member preferences, boosts outcomes, and saves costs—an appealing option for employers.
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Full-service client support and program management for engaged members and savings maximization.
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Your trusted partner for musculoskeletal care solutions.
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Easy step-by-step to receive a price quote.



1

The MSK Dilemma

Why hasn't anyone solved the MSK problem?



FRAGMENTED CARE

Members with an MSK injury or condition don't know where to start.



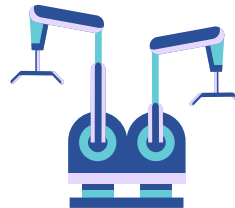
MISALIGNED INCENTIVES

The most expensive care is incentivized and encouraged first.



ACCESS BARRIERS

Most members don't know they can/should access a physical therapist first.



NO HUMAN CONNECTION

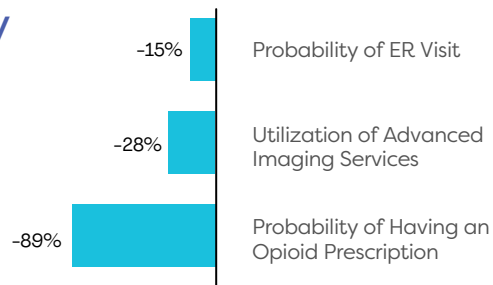
Technology and AI algorithmic solutions focus on categorizing members and don't deliver the human relationship.

Research & Outcomes

Physical Therapy First

When PT is used as first line treatment for lower back pain, research finds...

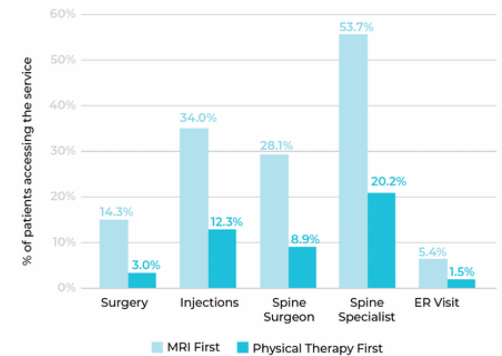
Frogner, et al., Health Services Research, 2018



PT First vs MRI First

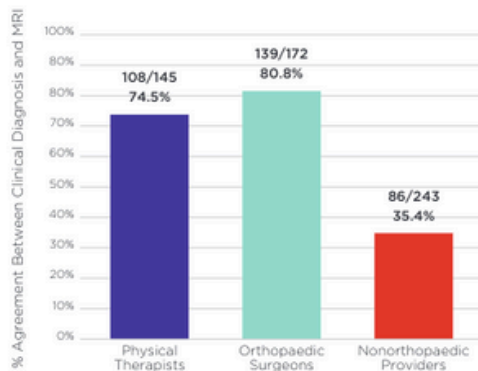
Average total episodic cost of care is \$4,793 less for patients who had PT first vs MRI first.

Health Services Research, 2015



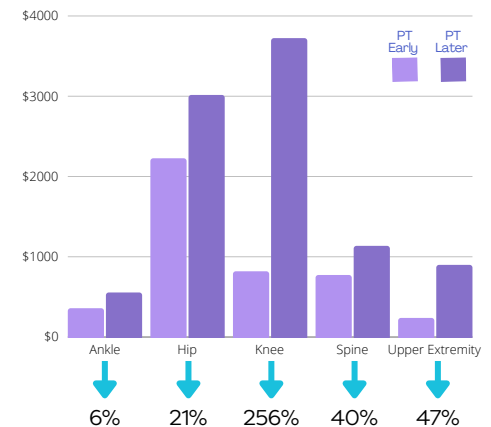
Diagnostic Accuracy of Physical Therapists

Interprof Care, Vol 22, Jun 2008
Ortho Sports Phys Ther, Vol 35, No 2, Feb 2005



Cost Reductions with PT First

Proprietary Study
Commercial Self-Insured
population 2018-2022



mōviHealth Product Description

By leveraging risk stratification and offering a blend of virtual and hands-on care, mōviHealth gets members into the right pathway quickly, while helping plan sponsors to manage MSK costs.

Quick Access to the Right Care

mōviHealth gets Members into the right pathway quickly by providing convenient access to care within hours. The first visit is usually virtual with a live Doctor of Physical Therapy. Additionally, mōviHealth offers hands-on, in-person physical therapy for Members who require more intensive interventions. This combination of virtual and in-person care options ensures that Members can access the care they need in a manner that is convenient and suitable for their unique circumstances.

Risk Stratification

Delivered by Doctoral-trained Physical Therapists who treat the whole Member, mōvi identifies and stratifies Members based on their risk for MSK issues. This means that mōviHealth assesses Members' MSK health and categorizes them into different risk levels, (i.e., low, moderate, or high risk), based on various factors like age, lifestyle, and medical history. This assures diagnostic accuracy without using an algorithm to group members into categories, ensuring personalized and effective care.

Blend of Virtual and Hands-On Care

A team of 4200+ virtual and in-clinic physical therapists across the U.S. provide a comprehensive approach to MSK health. Virtual care allows for convenient and timely interventions, while in-person physical therapy provides personalized, hands-on assessments and targeted treatment. This blend of virtual and hands-on care aims to optimize the member's experience and outcomes while managing MSK costs.

No Change in Plan Design

Because mōviHealth is not billed through claims, clients can offer the program to their employees without changing plan design. Additionally, mōviHealth provides flexibility to offer the solution to members on high deductible health plans.

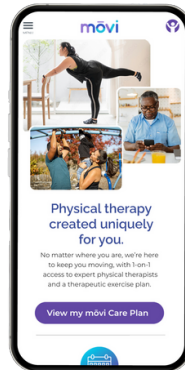


The Results:

86%
improvement
in pain and function

42%
reduction
in total cost of care

Changing how members think about Physical Therapy



Board-Certified Virtual Physical Therapy

Physical Therapists, with advanced training in telehealth, provide expert musculoskeletal care whenever and wherever members need it.

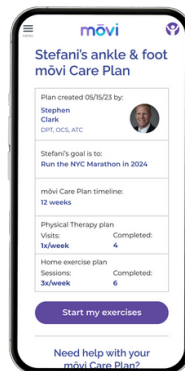
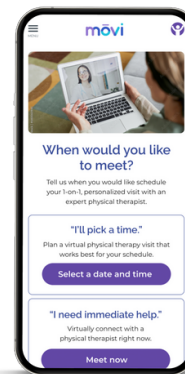


Virtual and In-Clinic Visits

Based on PT recommendations, members choose what works best for them – online or in-person visits or a combination of the two.

Online or In-App Scheduling

Members can select the day & time that fits their schedule or access on-demand care. Subject to availability.



Customized mōvi Care Plan

During initial assessment, the physical therapist will create a care plan for each member specific to their condition and goals.



Customized Therapeutic Exercises

Narrated, easy-to-follow exercise videos, that can be completed in minutes, make it easy for members complete treatment.

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Product Features

How to highlight the advantages of mōviHealth to employees and other stakeholders.

Feature	Member Advantage	Employer Advantage
Same-Day Appointments	Addresses members' needs quickly and effectively, reducing the need to self-manage or medicate.	Reduces potential for members to seek costly and often unnecessary alternatives.
Risk Stratification	Starting with the most conservative care first, members begin care on the right pathway, saving them time, money, and frustration.	Conservative care first gets member on the right pathway early, reducing costs and returning the member to productivity quickly.
Care Management by a Doctor of Physical Therapy	Doctoral-trained Physical Therapists using evidence-based practices to treat the whole member based on their specific condition and lifestyle.	More appropriate care, dictated by the individual's specific condition and needs, results in more effective episodes of care.
Omnichannel Care Pathways	In-person, virtual, or hybrid care and prioritizing members' preferences and clinical needs.	Improves compliance and completion of their care plan which prevents downstream costs.
Simple Technology	Easy-to-use website and mobile application keeping everything related to their care in one place.	Improves member engagement, compliance, and user experience, ultimately providing reliability and more accurate data.
High-Touch Virtual Care	Live interactions with Doctor of Physical Therapy providing an individualized approach to ensure that members receive the right care from anywhere.	Strengthens member trust in the intervention and commitment to recovery.
Geographic Footprint	Access to a national network of in-person, hands-on physical therapists.	Improves compliance and completion of their care plan which prevents downstream costs.
Digital Home Therapy Program	In between visits, members have access to customized therapeutic exercises to take with them wherever they are.	Maximizes member engagement and speeds recovery.

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Client Support and Program Management

Ensure successful member engagement maximize downstream savings with our helpful resources and ongoing support.

Member Engagement Package

Member engagement is a key element to the overall success of the program. It includes customized member outreach campaigns to engage employees proactively before an MSK injury occurs or becomes worse. You'll also receive a pre-launch toolkit with marketing assets, communication verbiage and tips to engage employees throughout the year.

Client Dashboard Report

Our mōviHealth client dashboard provides you with key data and insights to monitor the progress of your musculoskeletal care program. You'll receive ongoing metrics on member interactions including scheduled appointments, arrival rates, app downloads, and program utilization and outcomes. This comprehensive dashboard allows you to track program performance and make informed decisions to optimize program outcomes.

Business Reviews

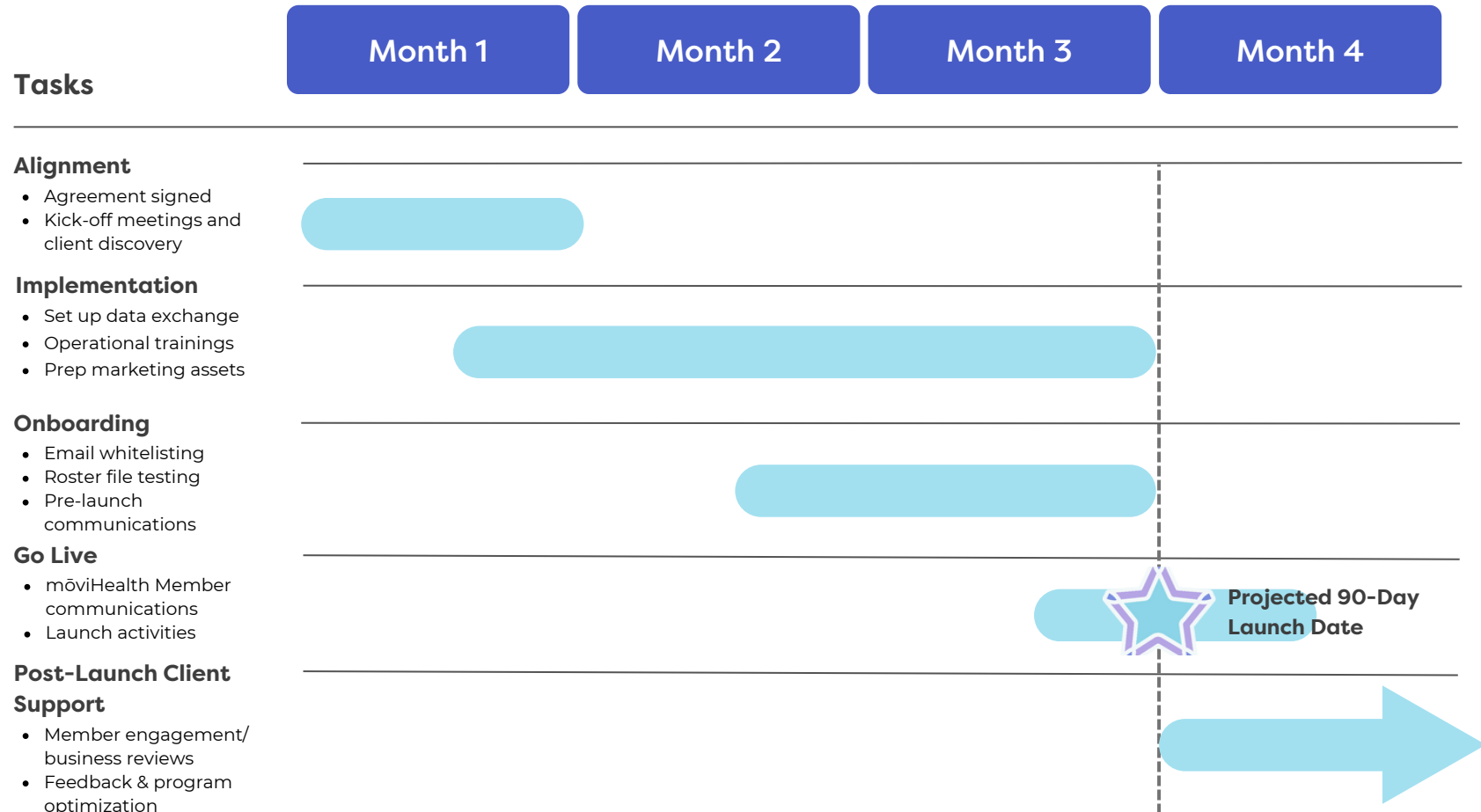
To support you throughout the implementation process and beyond, you will have a dedicated member from our Client Success team who will guide you through the implementation process, provide training on how to understand the dashboard report effectively, and conduct your quarterly business reviews. They will be your trusted partner, ensuring that you have the support and resources you need to achieve success with your MSK program.

The mōvi member engagement package, client dashboard, and business reviews are some of the ways we ensure that your MSK program is optimized for success.



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Implementation Overview



Confluent Health Innovations: Your Trusted Partner for Musculoskeletal Care Solutions

As a member of the Confluent Health family, we are committed to providing employers with comprehensive musculoskeletal care solutions that deliver outstanding results. Our proven track record, supported by our flagship programs – mōviHealth, Fit For Work, and Evidence In Motion – demonstrates our expertise and commitment to improving the health and well-being of employees and their families.

Leading the Way in Musculoskeletal Care

Unparalleled Experience: With over 2,000,000 patients served, Confluent Health has a wealth of experience in managing musculoskeletal health. Our programs have helped employers achieve significant cost savings.

Extensive Provider Network: Our network includes over 4,200+ physical therapists and 1,200+ outpatient clinics. This broad geographic footprint ensures that your employees have access to quality care wherever they are located.

Comprehensive Care Programs: Our programs are designed to provide high-quality care that is tailored to the unique needs of each individual. Providing convenient access to care for employees across 5,800+ onsite employer locations, these programs include virtual and in-person care plus support and engagement tools to deliver superior programs and outcomes.

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Request a Price Quote for mōviHealth

Requesting a price quote is easy! Here's what we'll need to get started.

1. Client Information:

Basic information about your company, including the company name, address, contact details, and industry sector. This will help us tailor the price quote to your specific needs and location.

2. Employee Data:

Total number of employees and dependents who will be covered under the mōviHealth program along with the markets/states in which they reside. Current employee data ensures that the price quote is accurate and customized to your client's requirements.

3. Historical Data:

Total number of members including dependents, total prior year aggregate medical plan spend, number of members including dependents who had an MSK claim, prior year MSK spend. (We can provide MSK ICD codes if needed.)

4. Implementation Timeline:

Desired timelines for decision-making and implementation of the mōviHealth program for your company. This will ensure that we can deliver a price quote that aligns with your timeline.

5. Additional Requirements:

If you have any other specific requirements or questions, please include them in your request. We are happy to address any concerns or provide additional information to help you make an informed decision.

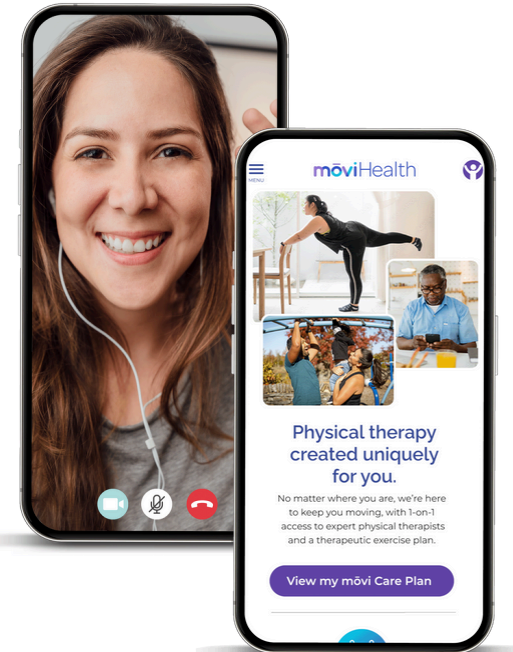
Once we receive the above information, our team will work diligently to prepare a customized price quote that meets your needs and budget. We understand that every client is unique, and strive to provide tailored solutions that deliver maximum value and positive outcomes.

Contact Us

to request a price quote or product demonstration.

(888) 997-6684

Success@moviMSK.com



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